

**Friends of Kenward**  
Annual Review 2013/14



## A cause for celebration



Welcome to this Annual Review for the financial year 2013/14 which is another year of outstanding achievement and accomplishment for our Staff, Volunteers, Trustees and of course most crucially for those courageous men and women who have successfully completed a programme of recovery with us.

This year is all the more a cause for celebration being the 45th anniversary of our creation by Ray and Violet Sinden back in 1968. Their Christian ethos, generosity toward those who are struggling to overcome disadvantage and the offer of a safe space, hope and a real prospect for positive change continue 45 years on.

Commissioning of drug and alcohol treatment services continues to concentrate on integration of services, cost and efficiency improvements and the continued presence of multi million pound payment by result contracts that will attract the larger service providers. However we have achieved a 100% success rate in responding to tenders for residential services across southern England.

Occupancy averaged above 70% this year and clients came from as far afield as the North East, and South West, further endorsing our national reputation as a centre of excellence in the treatment of substance misuse.

We formulated plans this year for a widening of service user involvement and participation across the whole of Kenward.

Our garden and woodcrafts enterprises have been hugely successful in allowing Residents, Volunteers and Recovery Graduates to participate in the production and sale of a wide range of produce. Through this they acquire new skills, self confidence and future aspirations.

In the summer of 2013 we took delivery of four goats and with the generous assistance of Staff at Buttercups Sanctuary this has enabled both Residents and Staff to learn new skills in animal husbandry.

We have added a fourth Move On supported accommodation project offering an intermediate step toward independent living for those that require this extended support.

Our Reset project continues to achieve outstanding success as its team of Volunteer Mentors works alongside offenders following their release from prison. In this year 41 individuals completed the programme and successfully moved into new accommodation. The Volunteer Mentors are drawn from a diversity of backgrounds, enabling us to flexibly match Volunteers and the offenders they support. Reset has enabled us to be considered as

a specialist sub-contractor to the large, mainly private sector, bidders for contracts within the Government's Transforming Rehabilitation agenda aimed at reforming the way in which offenders are managed in the community.

Our Crisis Accommodation based in Maidstone has won great praise from a number of agencies involved in offender management and support for its provision of crucial emergency accommodation for prolific offenders.

Our Community Outreach Service has been very active in working with young people and adults in schools, the community, at events and through a new initiative entitled KIP (Kenward Intervention Programme) where young people between 14-24 are alerted to the risks and potential consequences of drug and alcohol use. KIP has been a major success. The involvement of those with experience of drug and alcohol dependency and possibly prison has a powerful affect in changing attitudes.

We have further strengthened our governance and management capability with the appointment of two new Trustees Jean Pierre Darque

Here at Kenward Trust we've continued to expand the range of opportunities for Residents to acquire new skills, new confidence and fresh hope for their future."

and Jenny Molloy and a new Business Development Manager, Robin Snook. Jean Pierre brings expertise from appointments at a senior level within the Banking and Financial Services sector. Jenny has valuable service user experience and both Board and management knowledge of the Housing and Communities sector. Robin brings experience from private sector business management and other voluntary sector contracting and service delivery.

In the coming period we will need to work hard to sustain our robust management of cost effectiveness and quality against a backdrop of difficult and volatile social, economic and political factors. We will continue to draw on resources and support from across communities and sectors. This is vital for our future sustainability and resilience.

In November 2013 I had the great pleasure of hosting an event entitled 'You Can with Kenward' which was a platform for the launch of a new initiative offering the chance to become a 'Friend of Kenward'. The event was held at the River Centre, Tonbridge and was attended by over 150 people.

Becoming a Friend could mean you wish to be actively involved through regular volunteering, making a donation, fundraising at work or at your local church, or buying produce from our shop. You might hire our conference centre, or offer the services or skills of your company for free.

Here at Kenward we are passionate about our work in helping individuals to transform their lives by avoiding dependence upon drugs or alcohol. This is vital and essential for all of us in society since substance abuse can affect anyone, anywhere and at any time of life.

I hope that having read this Annual Review you are also inspired to become a 'Friend' and to be part of the amazing transformational work that we achieve for so many men and women every year.

Please do get in touch, we'd love to hear from you.

Angela Painter CEO

## Kenward @ 45

In June 2013 we celebrated our 45th anniversary with an open day here at Kenward Trust.

On a beautiful summer's day here in the Kent countryside we were delighted to see so many friends, colleagues, supporters and of course our Recovery Graduates who returned with their families.

Reflecting on an amazing four and a half decades of achievement we are so proud to have helped in excess of 6,150 individuals to transform their lives away from dependence on alcohol or drugs. This provides great inspiration and hope to those men and women who will need our help and support in the future.

We have grown substantially and have developed our recovery programmes and additional resources in response to the increasingly complex support needs of those men and women who seek our help.

### A summary of our services

**Kenward House**  
 Male only supported residential project for up to 31 men



**Kenward Barn**  
 Intensive Male only supported residential project for eight men

Crisis accommodation for prolific offenders



**Malthouse Project**  
 Second stage supported residential project for eight men



**Coach House**  
 Second stage supported residential project for five men



Four Move on supported accommodation projects for up to 20 men and women

**Naomi**  
 Intensive Female only supported residential project for nine women



**Resettlement services for ex-offenders**  
 Volunteer led mentoring service and skills development

**Kenward Community Outreach Service** – provides information advice and interventions aimed at young people

I chose Kenward and now I have a future."

I believe the Staff at Naomi saved my life. I'm truly grateful to them that I can now live with my family, in recovery from addiction."

# Goats?



No, we're very serious about offering new and exciting opportunities for our Residents, Volunteers and Recovery Graduates to learn new skills and to develop greater self confidence.

### So why Goats?

The therapeutic effect of working with animals is widely appreciated.

For individuals suffering from mental health conditions or trauma the benefits can be very significant.

There is also an opportunity to acquire practical skills or qualifications in animal husbandry which could create new employment or volunteering possibilities for the individual.

We are most grateful to Buttercups Sanctuary for Goats for their assistance and ongoing support.

# Are you kidding?

“ Kenward Trust has always been a great place to make new friends.”

We offer Residents the opportunity to rebuild and transform their lives toward a brighter future.

We provide many opportunities for Residents to acquire new skills and abilities. Skills that will increase self esteem and real prospects for a new life away from substance dependence.

For some there is a need to improve IT skills, for others it may be a need for increased literacy and numeracy.

Alongside our therapeutic and recovery programmes we offer a wide range of additional activities and training that aid self-development.



# New skills for a new life

Kenward Trust offers everyone a chance to join with others in finding a new life through new experiences and mutual support.



“We have seen many examples of Residents learning new skills alongside Volunteers and Staff. They have fun together and everyone learns something new from this unique shared experience.”

**Robin Snook**  
Business Development Manager

We believe that substance mis-use affects most of us in some way or other. It is therefore very important that we join together to help those within our communities who are struggling to overcome substance dependency.

In creating *Friends of Kenward* we aim to encourage individuals and organisations from a wide spread of backgrounds, disciplines and sectors to contribute to our success in helping those who most need our care and support.



# Friends of Kenward

We launched an exciting new concept entitled *Friends of Kenward* at our AGM in November 2013.

**To be a *Friend of Kenward* you might:**

- Be a regular Volunteer,
- Offer a regular donation,
- Organise fundraising on our behalf at work or at your local church,
- Buy produce from our shop or our stalls at Farmers Markets,
- Be a customer of our conference centre,
- Offer the services or skills of your company for free.



*“It’s brilliant, the people, the place and the varied work, everything.”*

*“Working with the men has been a thoroughly enjoyable experience. Many have missed out on education and make massive progress with a little personal attention.”*

*“Having used Kenward’s community services myself I wanted to see if I could help other people by sharing my therapeutic skills.”*



- 1 Kenward Trust Staff are from a wide variety of backgrounds and have a broad range of professional skills.
- 2 Connie (Volunteer) works with Residents and other Volunteers in the Garden Enterprise.
- 3 Martin (Volunteer) trains Residents in IT, literacy and numeracy.
- 4 Miranda (Volunteer) works in Business Development and also helps provide a weekly arts and crafts class for Kenward House Residents.
- 5 Peter Jones, Social Enterprise Manager likes to take an active part in Arts and Crafts sessions.
- 6 Malthouse Manager Roy Adams shares a joke with one of our Recovery Graduates.





There are many highlights to celebrate in this our 45th year which are the result of the outstanding efforts and accomplishments of our Residents, Staff and Volunteers."

**Roger Bedford**  
Chair

Kenward Trust has made significant investment in Social Enterprise throughout the year.

Residents, Volunteers and Recovery Graduates worked together in our Garden Enterprise, Woodcrafts manufacturing and Conference Centre producing a range of items for sale and enabling us to provide high quality services to Residents and Customers.

These additional opportunities provide a critical extension to our therapeutic and recovery programmes that equip our Residents with social and practical skills that will be vital within their ongoing recovery.

## Expanded Possibilities



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- 1 Lindsay manages our woodcrafts enterprise and produces an amazing array of products for sale. There are many opportunities for Residents and Volunteers to be involved.
- 2 Our conference room hire includes a catering service which is another opportunity to learn new skills and acquire qualifications.
- 3 Michael Bourne manages our ex-offender resettlement projects and social businesses, he's very much a 'hands-on' manager!



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## and Social Enterprise

**Some highlights of the year**

We were selected as the Mayor of Tonbridge & Malling's 'Charity of the Year' receiving an amazing £11,000 in donations.



We supported a total of 191 men and women in their recovery

**Some highlights of the year**

We visited 30 schools and delivered drug and alcohol awareness sessions to years 8-11.

We celebrated 45 years of transforming lives

Our Outreach team conducted 103 sessions and met with 275 young people.



*Kenward Intervention Programme* launched and delivered 15 workshops to a total of 75 young people identified as being at risk of substance dependence.

We were successful in bidding for £74,090 capital funding from Public Health England for our new Coach House Second Stage project.



Our Crisis Accommodation project achieved 73% positive move-ons and received funding from CRC (formerly Kent Probation) to expand to two more projects in East Kent in 2014/15.

We attended 15 community events and provided substance misuse information and advice to 5,200 adults and young people.

Within our Garden Enterprise we held 40 individual Sow a Seed sessions with the majority of participants identifying improvements to their physical and psychological health.



Our Malthouse project received a new resident from a first stage project in Thailand, after he found us on the internet!

Our Offender Skills Development Programme managed 31 Volunteer placements this year with three Volunteers going on to work for the Kenward Community Outreach Service.

Through our involvement in Safety In Action we worked with 1,200 year six students increasing their awareness of the dangers of drug and alcohol use.



**Our Reset – Through the Gate Volunteer Mentoring service worked with 62 clients:**

- 85% successfully moving into new accommodation
- 82% expressed a positive change in attitudes
- 77% stated that they were less likely to reoffend
- 87% felt their financial situation had improved
- The majority felt that their drug and alcohol dependence had improved





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**Total income received in 2013/14: £1,907,951**

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Comprised as follows:

|       |  |
|-------|--|
| 52.6% | <b>Primary stage residential services</b>          |
| 38%   | <b>Second and final stage residential services</b> |
| 4%    | <b>Community outreach services</b>                 |
| 0.6%  | <b>Offender Resettlement services</b>              |
| 3.6%  | <b>Voluntary income</b>                            |
| 0.6%  | <b>Investment income</b>                           |
| 0.6%  | <b>Activities for generating income</b>            |

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Energy, determination and passion produce some amazing results here at Kenward."



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